# SYNTHETIC MODELS FOR SURGICAL TRAINING

Surgitate produces synthetic tissue and organ models for surgery training. Our products provide a realistic feel of incision, dissection, and suturing. We have breast, skin, and vascular models in our product portfolio and our target customers are surgeons-in-training (e.g., medical and veterinary school students). We also have a self-diagnosis model to be used for breast cancer awareness. We aim to improve the quality of surgical trainings via our practical and tactile simulation platform.

# **Potential Applications**

There are different types of skin pads, vascular models, and breast models of different sizes to practice a variety of techniques from basic suturing to vascular trauma surgery.

In addition to the breast models for medical training, the company designed an additional self-diagnosis breast model that can be used to teach women how to check their breast for possible lumps.

#### **Customer Benefits**

Training medical students' and young surgeons' practical skills is essential. The models developed by Surgitate can serve as a platform on which senior doctors can teach junior staff and medical students.

### **Technology Features & Specifications**

One in eight women experiences breast cancer at some point in her life. Medically and aesthetically successful surgeries assure the health of these women pre-cancer lives. There are more than ten different types of oncoplastic in these techniques scales with skills of surgeons.



## CONTACT: Özge Akbulut

**)** 0090 216 483 99 68

i 0090 534 249 91 03∞ ozgeakbulut@sabanciuniv.edu



Surgitate fabricates models that surgeons can

- i) cut with scalpel and scissors
- ii) sew
- iii) remove a small/large volume and sew
- iv) feel malign/benign tumors nipple.

This tactile simulation platform will assist surgeons to improve their surgical skills and facilitate their learning process.cooling side at the same time in the same system.

#### **Market Trends and Opportunities**

Most of the surgical simulation market is based on digital tools and haptic interfaces. Tactile simulation platforms have a potential to offer a more traditional and accessible medium for training.

Four marketing venues to focus on are:

- i) organizers of small conferences and workshops with special focus (e.g., breast cancer)
- ii) large companies that organize or provide to large conferences (e.g., suture companies that market their products with the aid of synthetic models)
- iii) medical schools with simulation laboratories.
- iv) individual sales to medical, veterinary, and nursing school students.







surgitate

FIRST GRADE 'IMITATED' SURGERY



