Introduction to BNP Paribas Ace Manager

• The first banking adventure game inspired from real-life continues for a second set!

• Ace Manager addresses undergraduate and graduate students from the best business schools and universities around the world

• Entirely designed in English

• The business game takes place in the economic environment of tennis, where players become the financial advisors of the tennis economy

• The game allows students to grasp BNP Paribas’ three main job categories – Investment Solutions, Corporate & Investment Banking, and Retail Banking
Setup of BNP Paribas Ace Manager

• The goal of the teams is to lead their virtual bank towards excellence by helping a tennis star launch and develop his new company, Green Tennis Inc.

• The five best teams will meet for the Grand Final in April 2010 to compete on a specific case-study

• The game is played on a interactive web platform with numerous content and various mini assignments
### Student Prizes

**PRIZES FOR STUDENTS**

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<thead>
<tr>
<th>Place</th>
<th>Prize</th>
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<tbody>
<tr>
<td>1st place</td>
<td>€9,000 for the team and tickets to tennis matches</td>
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<tr>
<td>2nd place</td>
<td>€3,000 for the team and tickets to tennis matches</td>
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<tr>
<td>3rd place</td>
<td>€1,600 for the team and tickets to tennis matches</td>
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**BENEFITS FOR STUDENTS**

- Experimenting with BNP Paribas’ core business areas
- Experiencing the real work of a banker
- Playing a game based on the present, surrounding current business situations
- Using an online educational tool that covers a wide variety of important subjects and that helps develops many skills
BNP Paribas (bnpparibas.com) is one of the 10 most important banks in the world in terms of net banking income, equity capital and market value. With a presence in 85 countries and more than 205,000 employees, 165,200 of which in Europe, BNP Paribas is a global-scale European leader in financial services. It holds key positions in its three main activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. It has four domestic retail banking markets in Europe: Belgium, France, Italy and Luxembourg. BNP Paribas also has a significant presence in the United States and strong positions in Asia and the emerging markets.

BNP Paribas has been one of the leading sponsors of world-class Tennis for over 37 years. Official sponsor of Roland Garros, the Davis Cup, the Fed Cup, the Monte Carlo Masters, the Internazionali BNL d'Italia and over 550 other tennis tournaments worldwide, BNP Paribas simply is tennis.
Entrypark supports corporate and academic clients in their employer branding and recruiting. On its international career platform Entrypark (www.entrypark.com) top employers and leading universities can display information on job opportunities, recruiting events, and study programs to high potentials. Through its extensive network of partner universities and student ambassadors, Entrypark also organizes and promotes large-scale recruiting events such as the BNP Paribas Ace Manager. Moreover, Entrypark designs print media like informative career books and distributes them on campus.