

CEM SERTOĞLU - Entrepreneur and VC Investor



Cem Sertoğlu is an entrepreneur and venture capital investor who has focused on technology startups in emerging Europe since 2006. He is currently the Founding Partner and Managing Partner of Earlybird Digital East Fund (DEF) in Istanbul. DEF's prominent investments include UiPath, Trendyol, Peak Games, YemekSepeti, GittiGidiyor, Hazelcast, PropertyFinder, oBilet and Vivense.

Cem Sertoğlu was previously the founder and CEO of SelectMinds (now part of Oracle), a global leader in social talent management software in New York. Before founding SelectMinds in 1999, Cem Sertoğlu worked as a strategy consultant in New York for six years.

Cem Sertoğlu holds a Bachelor's degree in Economics from the University of Texas at Austin.